Strategic Management and Competitive Advantage: Concepts and Cases, Jay B. Barney, William S. Hesterly, Pearson/Prentice Hall, 2008, 0131355023, 9780131355026. For professors who want students to see connections between big ideas in strategy (thus understanding vs. memorizing), Barney/Hesterly provides an organizing framework (VRIO) as the foundation of the text. Students have a clear decision-making framework to use in analyzing cases and business situations.


Gaining and Sustaining Competitive Advantage, Jay B. Barney, Jan 1, 1997, Competition, 570 pages. For MBA-level courses in Strategic Management. This text is designed to show students how to put theory into practice.

Strategic Management An Integrated Approach, 2009 Ed, Charles W.L. Hill, Gareth R. Jones, Oct 1, 2008, Management, 558 pages. The present book has been hailed as the most widely used strategic management textbook in the market. Edition after edition, the book continues to meet the expectations of.


The HR Value Proposition, David Ulrich, Wayne Brockbank, 2005, Business & Economics, 316 pages. The authors provide practical tools to build organizational capabilities, design HR strategy, and marshal resources that create value for customers, investors, executives, and.

The Oxford Handbook of Strategy A Strategy Overview and Competitive Strategy, David O. Faulkner, Andrew Campbell, Apr 6, 2006, Business & Economics, 1064 pages. Presents an analysis of how thinking on strategy has evolved and what are the likely developments. This work includes chapters on six key areas: Approaches to Strategy.

Management of strategy concepts and cases, R. Duane Ireland, Michael A. Hitt, Robert E. Hoskisson, 2009, Competition, 940 pages. This text explains how firms achieve strategic competitiveness, emphasising integration of resources and capabilities to obtain a sustained competitive advantage. The text.
Essentials of Strategic Management: The Quest for Competitive Advantage, John E. Gamble, Jr. Thompson, Arthur, Apr 4, 2008, Business & Economics, 481 pages. Essentials of Strategic Management responds head-on to the growing requests by business faculty for a concise, theory-driven strategic management concepts and cases text. This ....

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